

# Kitsap Transit Long-Range Transit Plan Update

June 7, 2022



# What Is a Long-Range Transit Plan?

A Long-Range Transit Plan (LRTP) is a planning tool that guides Kitsap Transit over a 20-year timeframe.

LRTP goals include:

- Improving existing service
- Introducing new transit options
- Ensuring transit equity
- Maintaining financial sustainability
- Supporting grant efforts



# Project Timeline

Spring 2021



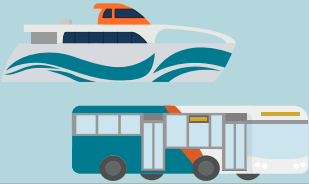
**Existing and  
Future Conditions  
Analysis**

Summer 2021



**Community  
Outreach**

Fall 2021/Winter 2022



**Potential Project  
Identification**

Spring 2022



**Community  
Outreach**

Summer 2022



**Plan Development**

# Project Timeline

Spring 2021



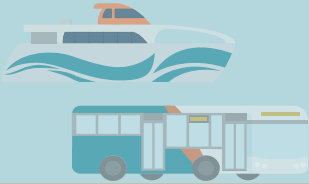
**Existing and  
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**Plan Development**

# Community outreach conducted spring 2022



**Project website:** <https://www.kitsaptransit.com/2040>



**Stakeholder meetings**



**Online community survey**

# Topics discussed with the community

**Purpose of LRTP**



**Goals of LRTP**



**Potential service investments**



**Service scenarios**

1

2

3

4

# Community survey

## Overview



22 questions  
*(English and Spanish)*



Open May 9 – 31



2,700+ responses

## Outreach Methods



Direct mail to  
180,000 households



Flyers on buses  
and ferries



Rider alerts and  
e-mail blasts

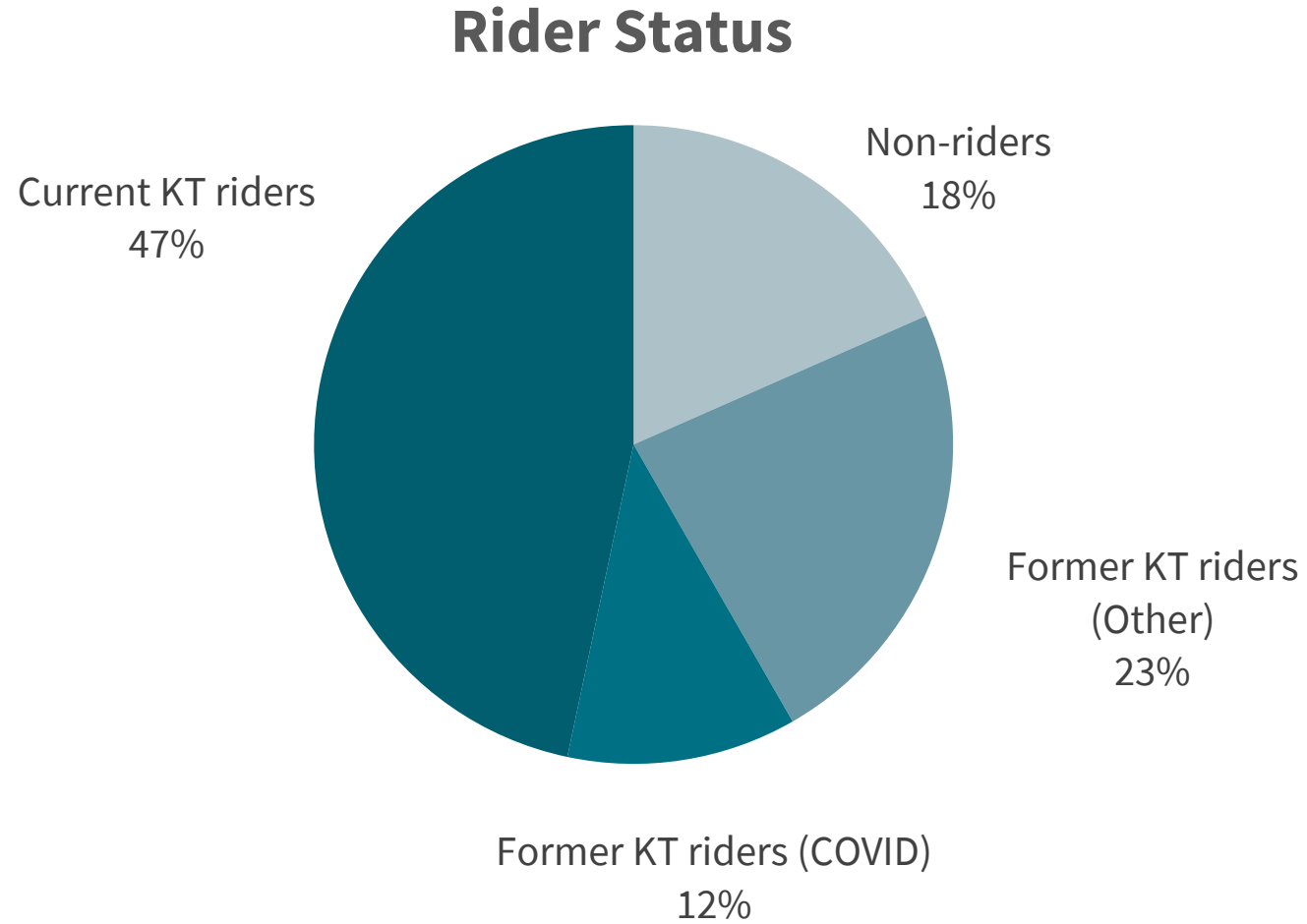


Social media  
posts with video



PR/media  
outreach

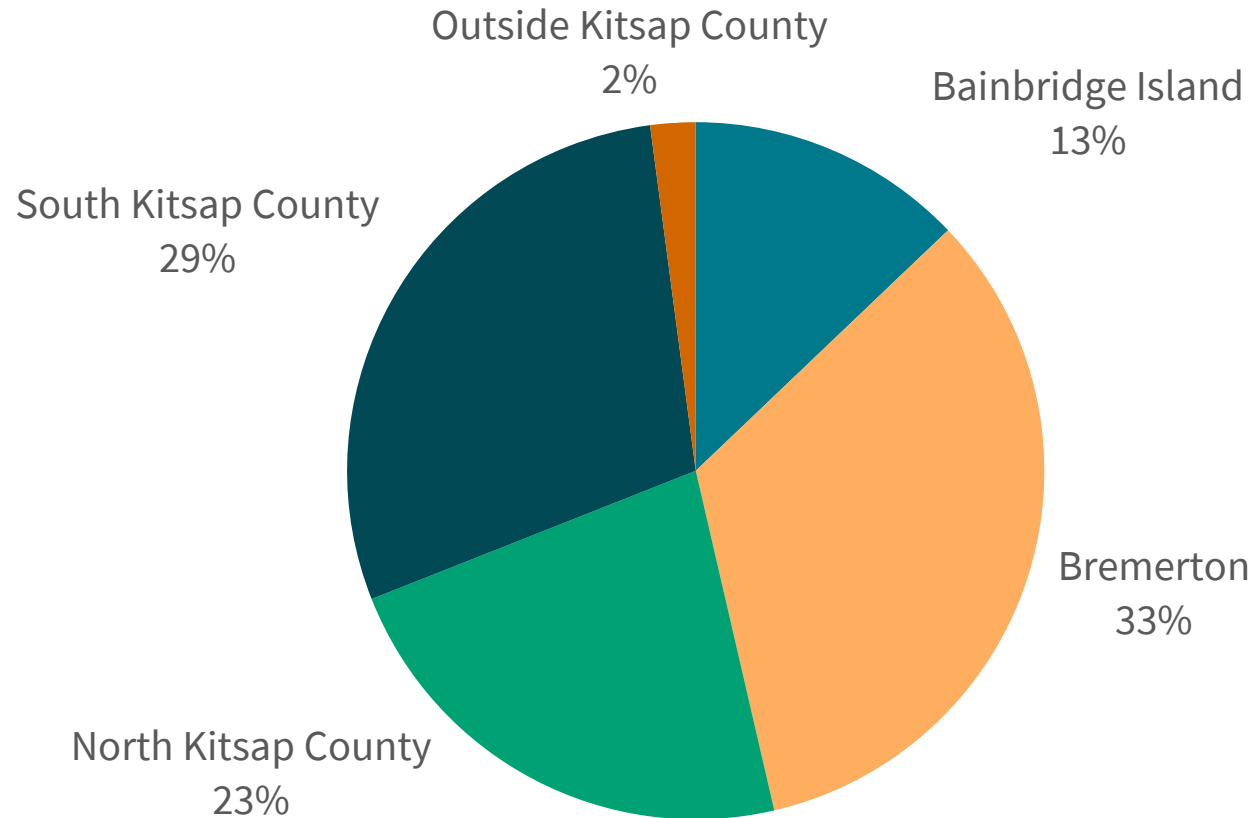
# Survey respondents



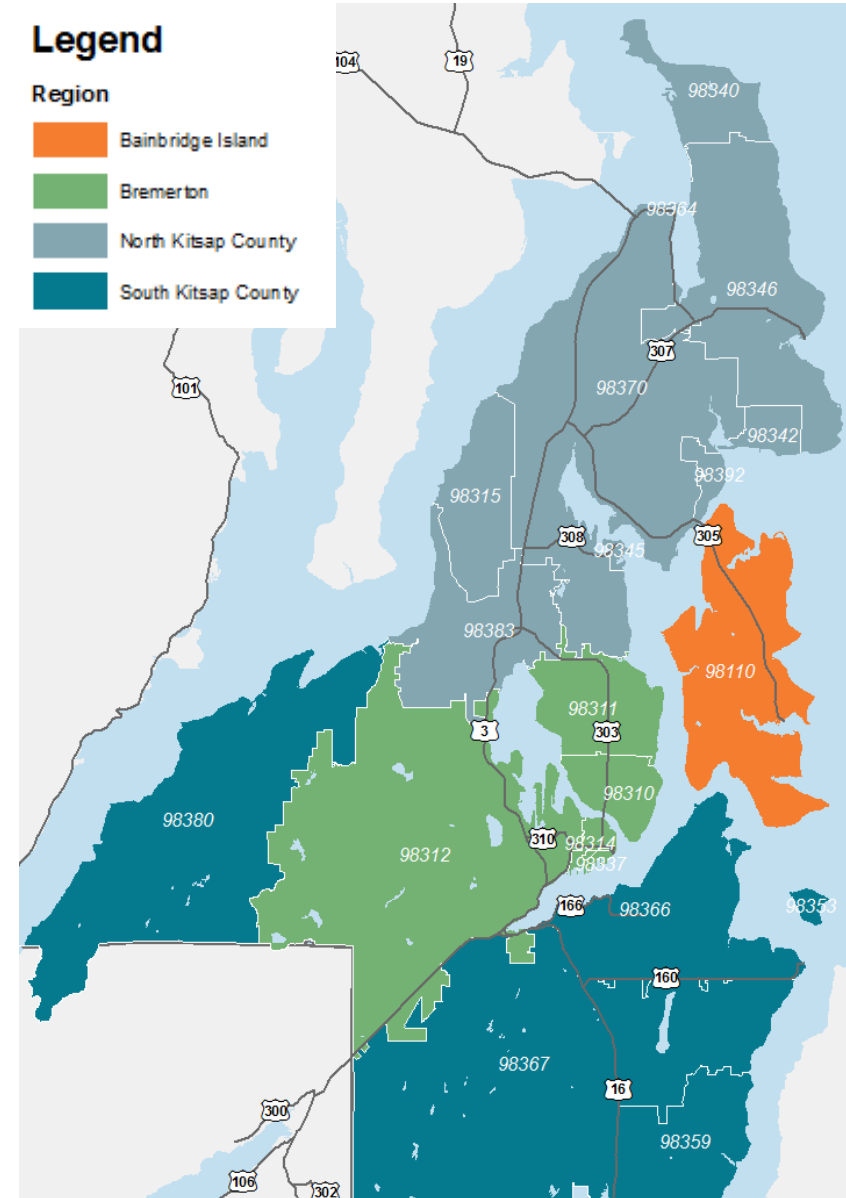
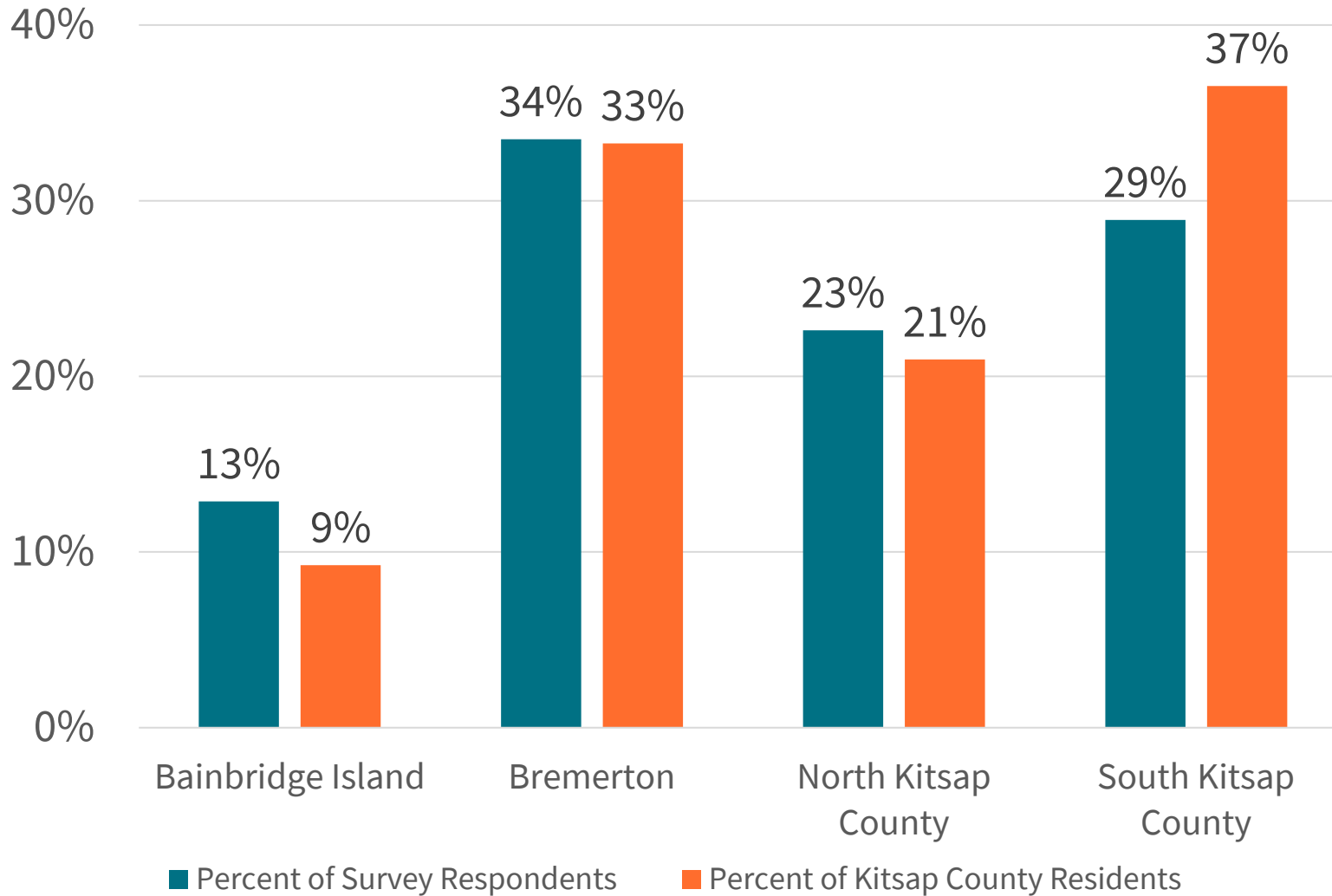


# Survey respondents

## Place of Residence

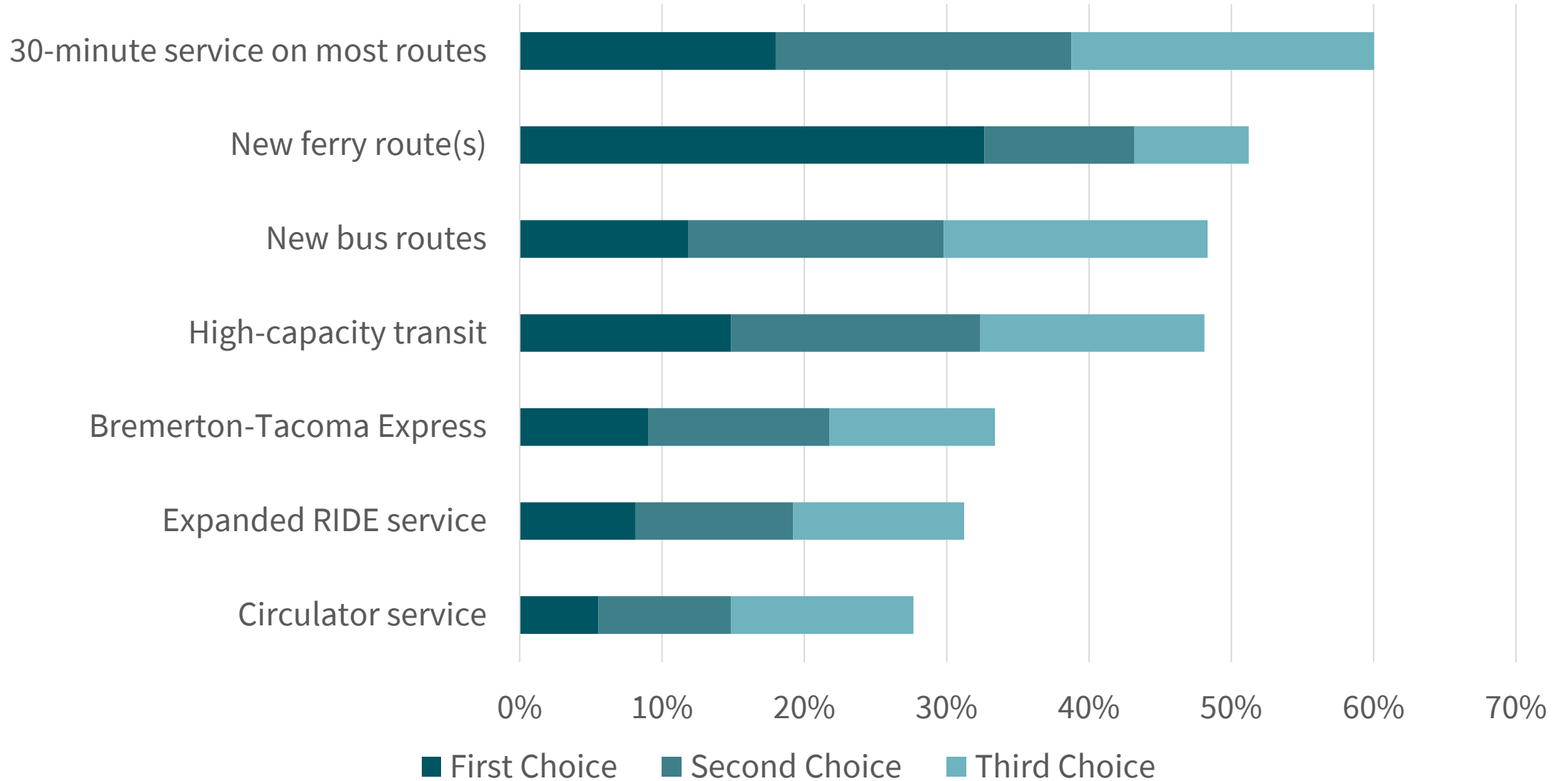


# Survey respondents by location

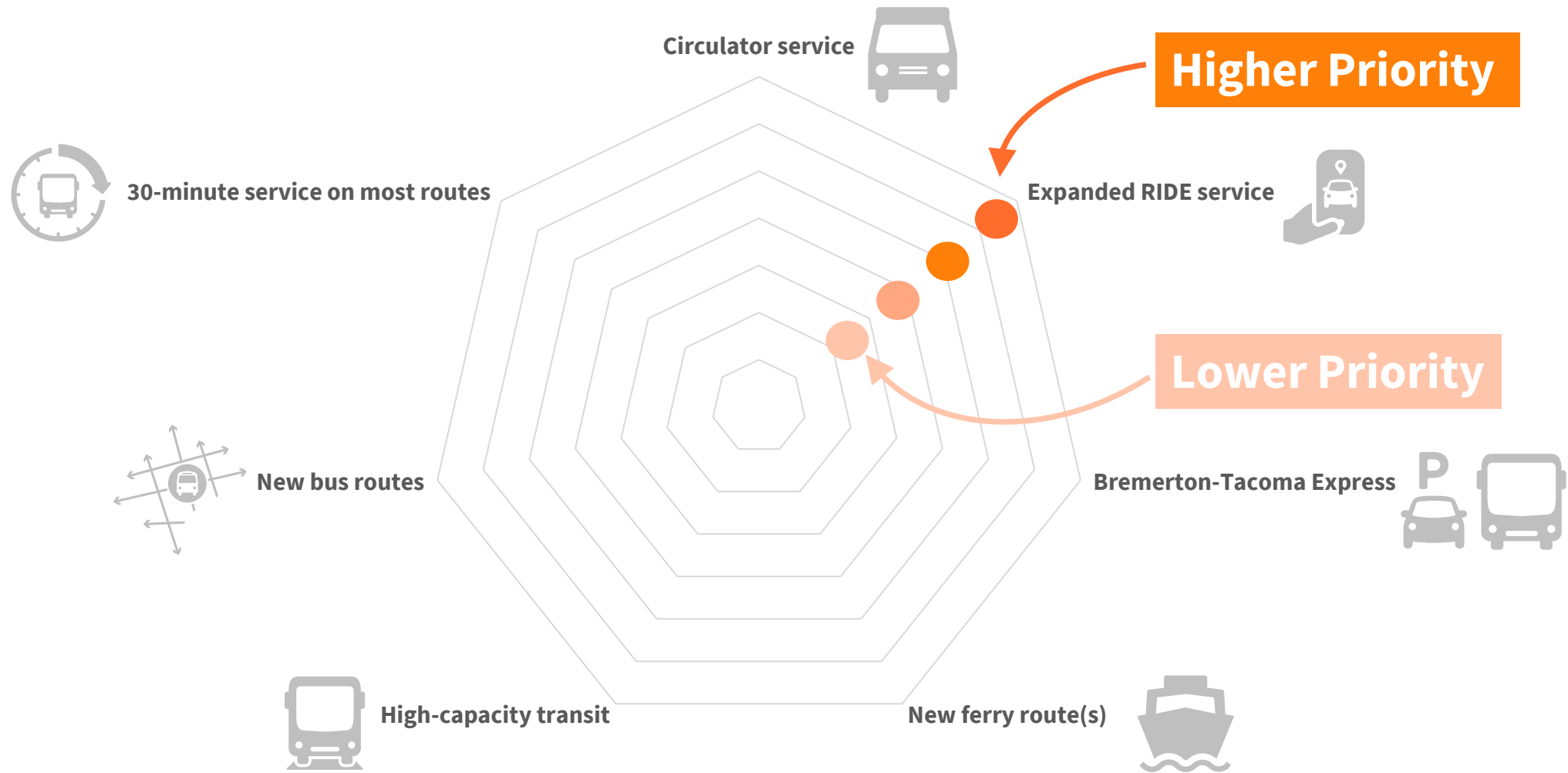


This comparison is based on zip code responses from survey respondents; the results do not reflect municipal populations. E.g., “Bremerton” includes much of Central Kitsap.

# Preferred service investments



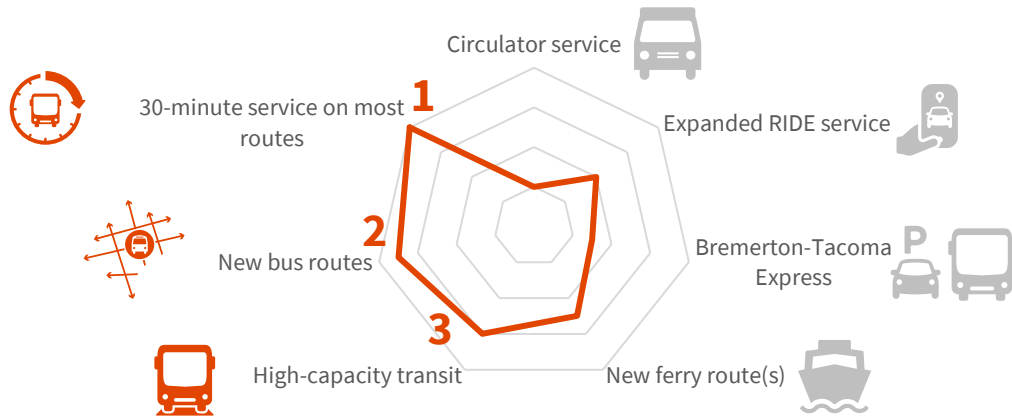
# Most desired improvements by home location



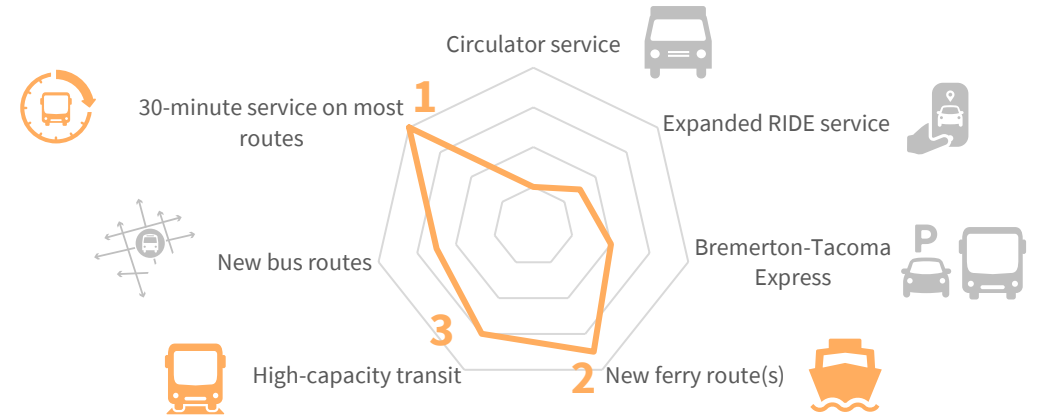
These charts show how respondents prioritize service improvement options. Lines that extend from the center of the chart indicate a higher priority.

# Most desired improvements by home location

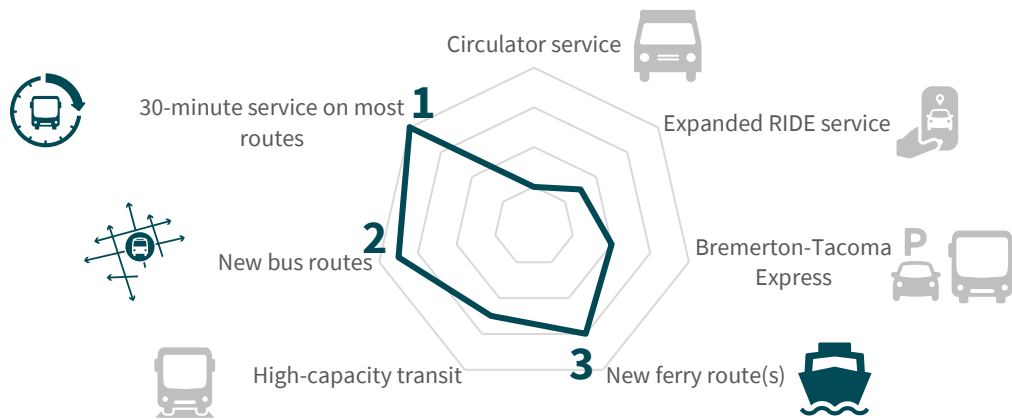
## North Kitsap County



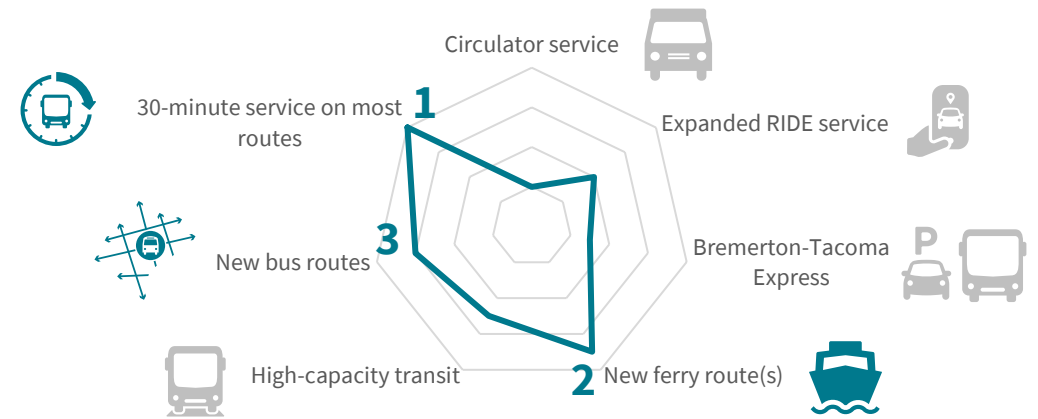
## Bremerton



## South Kitsap County



## Bainbridge Island



# Open-ended feedback from survey respondents



## Ferry

- Expansion of ferry program
- More reliable service



## Frequency

- 30-minute or better bus service



## Bus stops

- Safer, more accessible bus stops
- More shelters and benches



## Weekend service

- Fast ferry service to Seattle on weekends
- Sunday bus service



## Express bus

- Strong interest for Bremerton-Tacoma route



## RIDE service

- Shorter response times

# L RTP scenarios presented to the public

No new revenue needed

**SUSTAIN**

- Sunday service

New revenue needed

**FOCUS**

- Frequency upgrades
- Expanded RIDE service
- High-capacity transit
- Sunday service

New revenue needed

**CONNECT**

- New bus routes
- Bremerton-Tacoma Express
- Expanded RIDE service
- High-capacity transit
- Sunday service

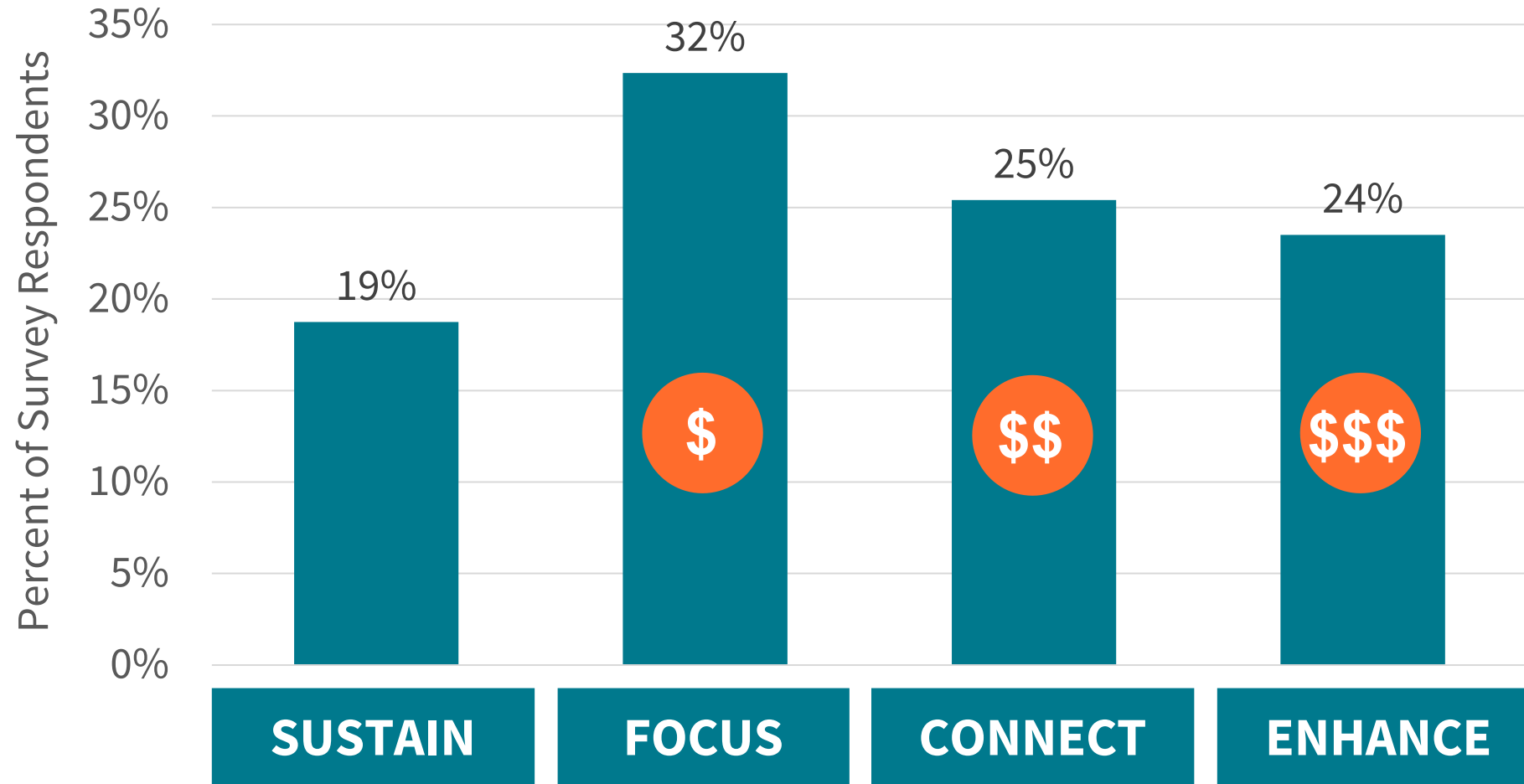
New revenue needed

**ENHANCE**

- New bus routes
- Frequency upgrades
- Circulator routes
- Bremerton-Tacoma Express
- Expanded RIDE service
- High-capacity transit
- Sunday service

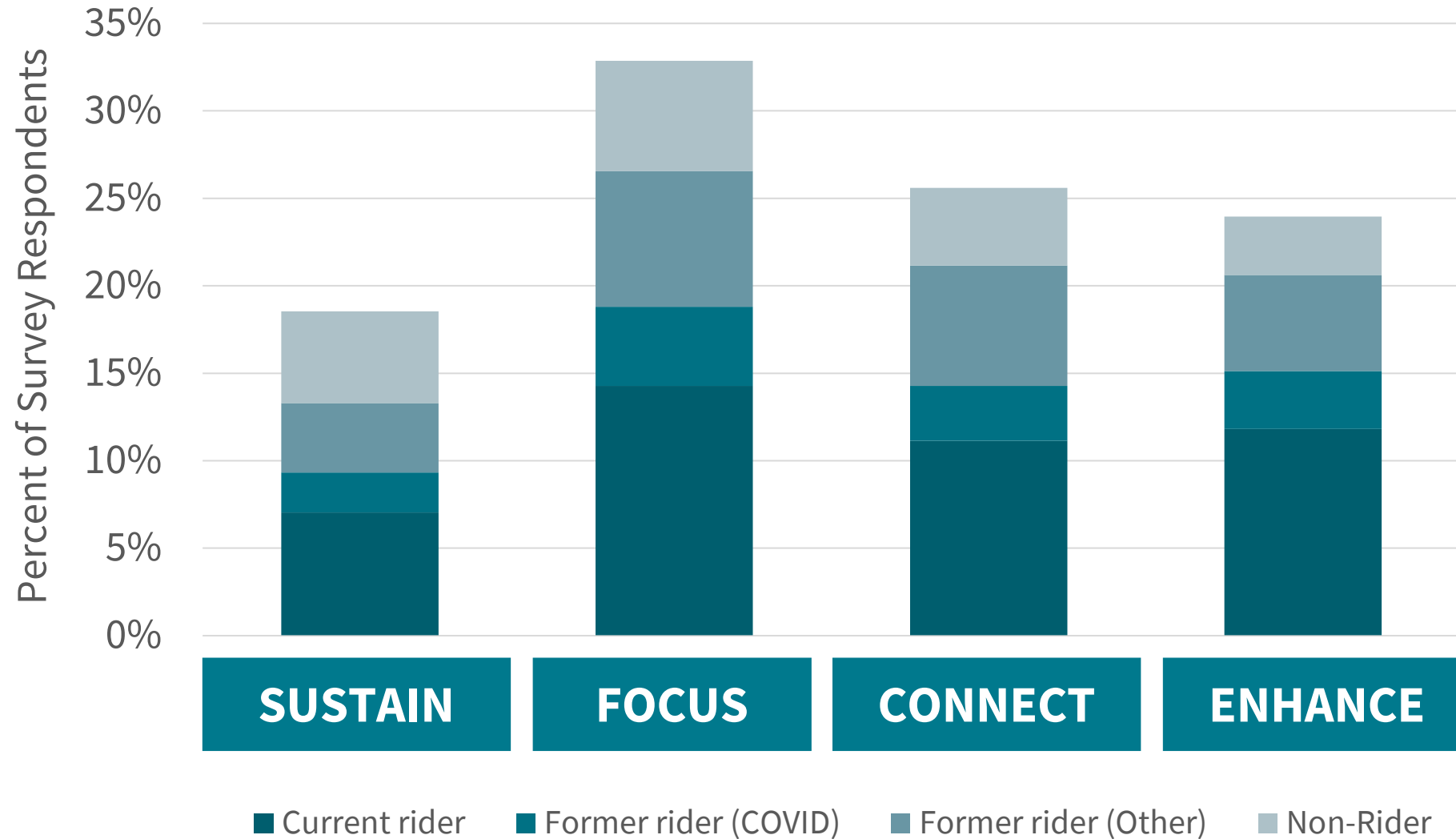
New ferry route(s) to be studied under all scenarios

# Preferred LRTP scenario

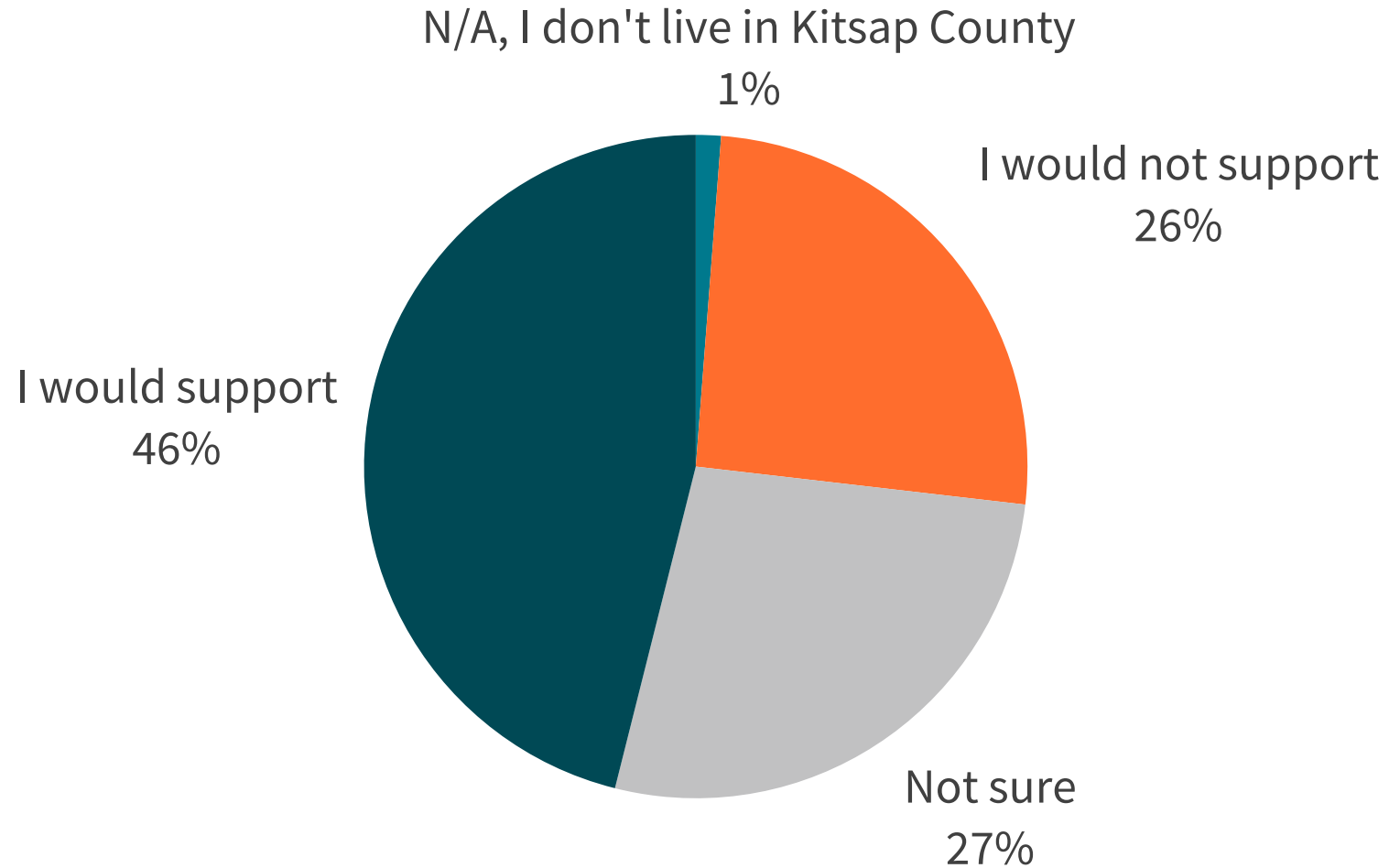




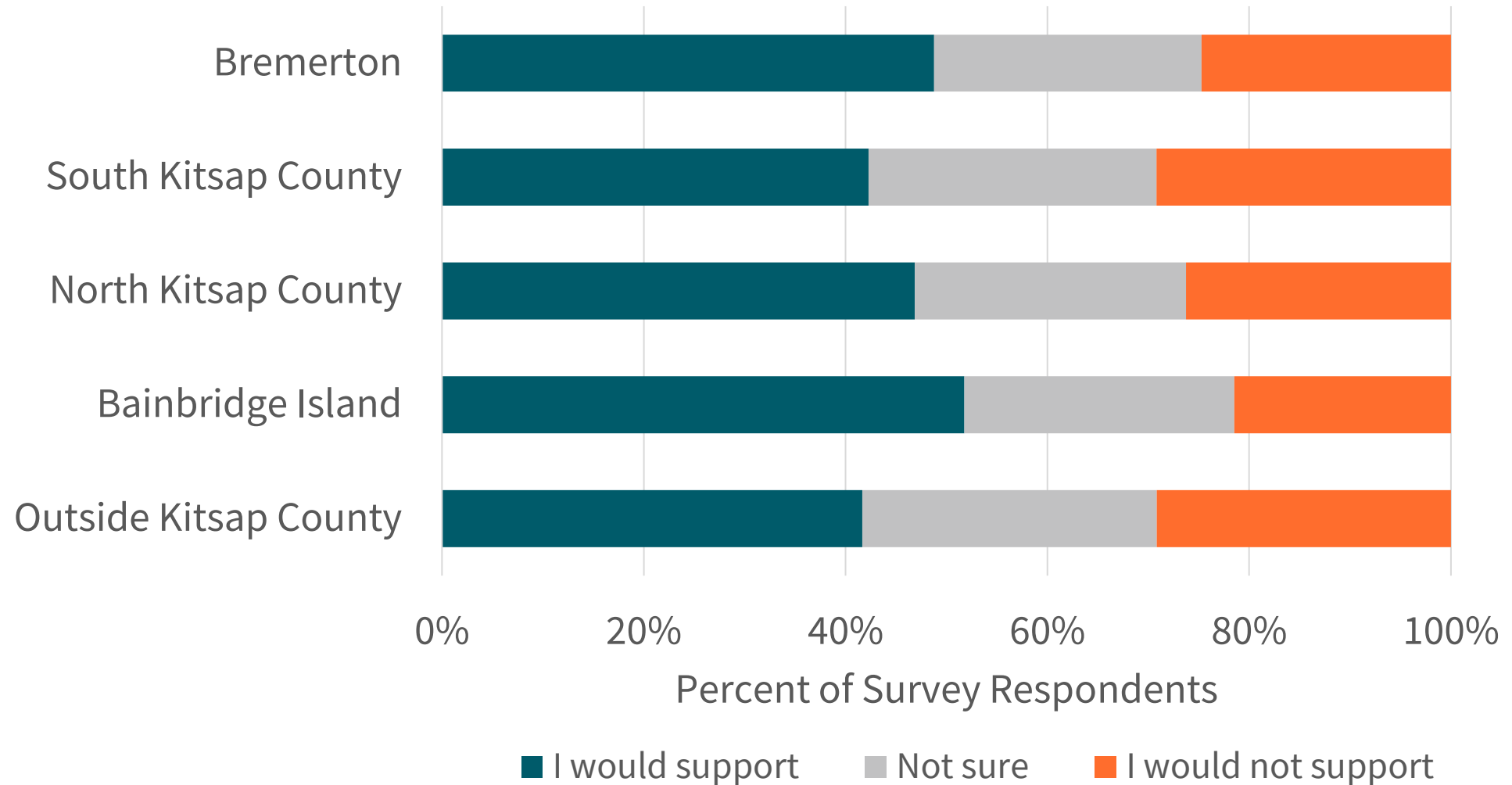
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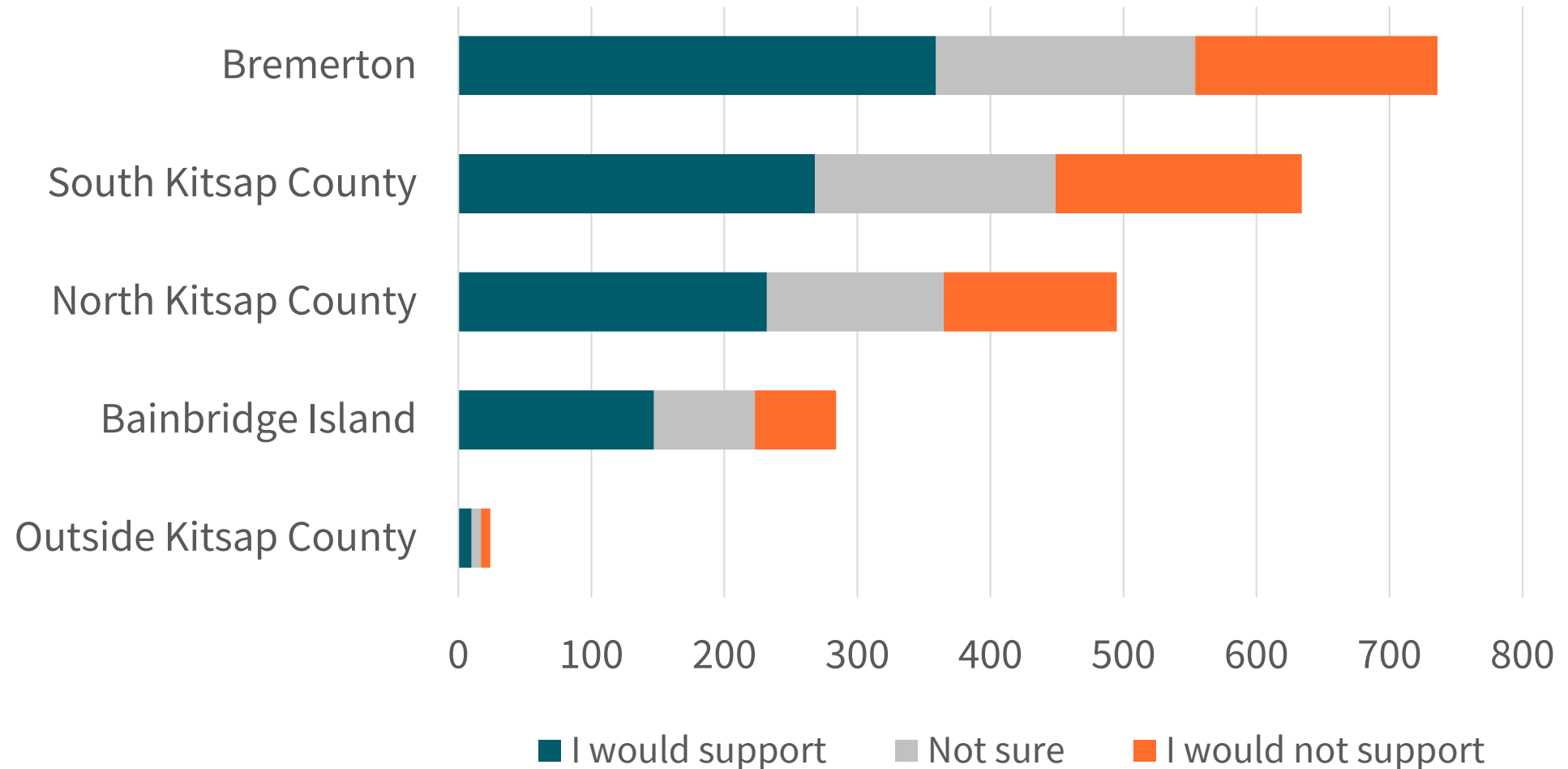
# Support for sales-tax increase



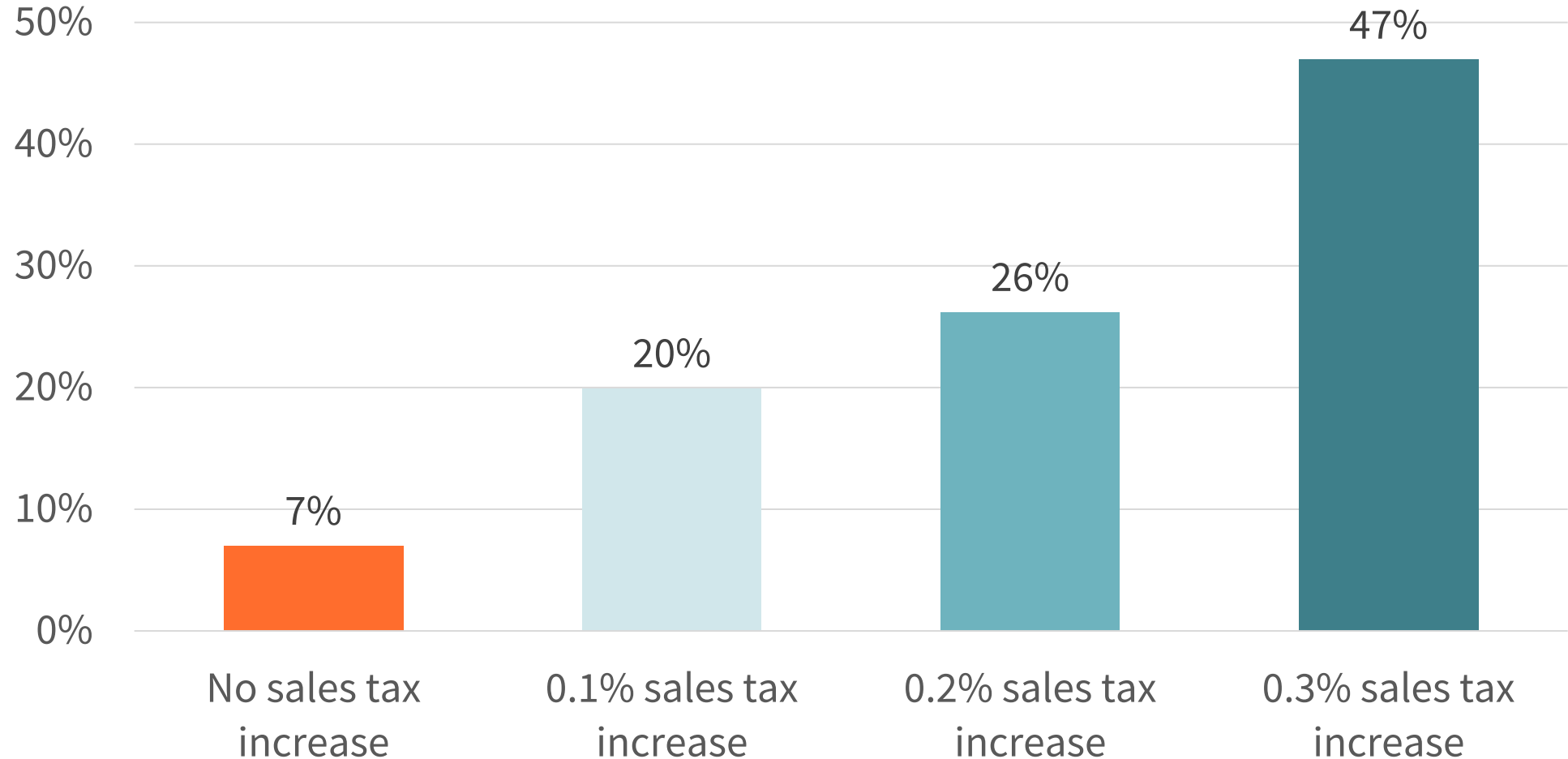
# Sales-tax support by home geography (percent)



# Sales-tax support by home geography (total)



# Level of support for sales tax increase



# Capital Projects

- **Operations facilities** to support service expansion
- **Bus stop improvement program** for accessibility, safety, and comfort
- **Mobility hubs** at strategic locations to expand connectivity
- **Speed and reliability** to help make buses more competitive with SOVs
- **Technology improvements** to enhance the overall rider experience

# Additional Questions and Comments



# Thank you!

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